



UNIVERSAL FINANCIAL SYSTEMS

WEB SYSTEM UFS  
SETUP INSTRUCTIONS FOR  
RAILWAY TICKET SALES WEB FORM  
(Version 1.15)

MOSCOW  
2022



## ABSTRACT

This document is intended for partners of LLC UFS. It contains setup instructions for Railway Ticket Sales Web Form.

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## Version History

Revision Date	Document Version	Modified by	Summary of Changes
<b>8 December 2017</b>	1.0	E.N. Stepanova	The first version of the document has been prepared
<b>29 March 2017</b>	1.1	E.N. Stepanova	The helpUrls element is added (Table 2 is changed)
<b>22 June 2018</b>	1.2	E.N. Stepanova T.D.Shiryakov	1) Added new sections Demonstration (3) and Initialization ( <b>Ошибка! Источник ссылки не найден.</b> ) 2) Added apiEndpoint element (Table 2 is changed)
<b>23 July 2018</b>	1.3	E.N. Stepanova	Added offer element (Table 2 is changed)
<b>22 October 2018</b>	1.4	E.N. Stepanova	Changed the name of the baseUrlPath element to basename
<b>21 November 2018</b>	1.5	E.N. Stepanova	Added lang element (Table 2 is changed)
<b>15 March 2019</b>	1.6	E.N. Stepanova	Added color and externalParams elements (Table 2 is changed)
<b>1 April 2019</b>	1.7	E.N. Stepanova	1) Added searchFormInitParams and ratings elements (Table 2 is changed) 2) Updated section 2
<b>22 April 2019</b>	1.8	E.N. Stepanova	Added displaySearchFormTimeRange element (Table 2 is changed)
<b>26 June 2019</b>	1.9	E.N. Stepanova	Added new sections Service "My order" (5) and "Auto complete in the fields for entering the trip route" (4.9)
<b>30 July 2019</b>	1.10	E.N. Stepanova	Added new section Analytics (6)
<b>02 December 2019</b>	1.11	E.N. Stepanova	Added searchProposeStations element (Table 2 is changed)
<b>22 January 2020</b>	1.12	E.N. Stepanova	The integration code in the section Service "My order" has been changed (5)
<b>18 March 2020</b>	1.13	E.N. Stepanova	The integration code has been changed (2)
<b>6 December 2021</b>	1.14.	E.N. Stepanova	The element 'Color' is excluded.
<b>9 December 2022</b>	1.15	E.N. Stepanova	Initialize methods have been changed



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## 1. ASSIGNMENT

The Web form for the sale Railway tickets is the software product developed for Partners of LLC UFS , the main purpose of which is to provide companies participating in the market of travel services effective, easily integrated business tool to generate income from the sale of electronic tickets on their web resources.

Integration of the application, control of customization and additional functionality are made by the Partner's experts. If you have questions about the performance and functioning of the Web form Partners can contact the technical support of LLC "UFS" at [support@ufs.travel](mailto:support@ufs.travel) or by phone + 7 (495) 269-83-66.

### 1.1. Formats used in the instruction

Table 1. Format designations used in the instruction

Value	Description
C	String value
N	Numeric value
B	Boolean value
D	Date specified in the format "DD.MM.YYYY" or "DD.MM»
T	Time period specified in the format "HH:MM»
DT	Time stamp in the format "DD.MM.YYYY HH:MM:SS»
EC	String value from the predefined list
EN	Numeric value from a predefined list
S	List of constituent elements



## 2. INTEGRATION

To integrate the Web Form for the sale railway tickets, the Partner need to add to the HTML page of his web resource the following code, containing the block in which the application (container) will be displayed and the script configuration of the application:

```
<div id="ufs-railway-app"></div> <!--The container for the application.
Changing the container ID is not allowed-->
<script>
  var UfsRailwayAppConfig = {
    "appDomain": "ufs-online.ru", //Example
    "searchUrls": {
      "ru": "http://www.ufs-online.ru" //Example
    },
    "helpUrls": {
      "ru": "https://www.ufs-partner.ru/faq/"
    },
    "preloaderImage": {
      url: "https://www.ufs-online.ru/img/promo/3.jpg" //Example
    }
  };
</script>
<script src="https://spa.ufs-online.ru/kupit-zhd-bilety/widget.js"></script>
```

For detailed configuration of the Web form, the variable UfsRailwayAppConfig in the client browser is provided.

Table 2. Structure of a variable UfsRailwayAppConfig

Element	Format	Required	Description
isHashUrl	B	No	The format of the url the app (true - routing through #). For partners, the parameter is set to true.
basename	C	No	The address from a website root which is basic for the application. This parameter is set to "/kupit-zhd-bilety" or omitted. The parameter is set without a domain.
appDomain	C	Yes	The name of the domain on account of which sales will be carried out



Element	Format	Required	Description
apiEndpoint	C	No	The domain with API
searchUrl	C	No	Full address to the main page with the search form for the railway tickets Specifies the protocol, domain, and if necessary the rest of the URL
helpUrls*	C	No	Definition of a link to the help page (displayed in the step "Train and seat selection" by clicking the "Select by parameters" link)
trainRequestParams	C	No	Additional parameters for a request of trains: Carrier – carrier (Table 3) brand Name - the brand of train (For example sapsan, lastochka. A detailed list is sent to the Partner upon request.)
preloaderImage	C	No	Banner on a preloader: url - the link to the banner image  The block size for the default banner is 360x300 px. But with the help of style redefinition (CSS) on its side, a partner can change the block size and set an image for a banner of any size. If you use the standard block size, then when choosing an image for a banner, you need to pay attention to its proportions to avoid problems with scaling.
offer	C	No	Display of a public offer for the preparation of tickets If the setting isn't defined, then at the step of booking the public offer contract is displayed from the UFS website



Element	Format	Required	Description
lang	C	No	Language of the widget (Table 4)
externalParams	C	No	Additional parameters: customerId ** (string value with a length of 256 characters) - user ID in the external system of the Partner
searchFormInitParams	S	No	The values of the fields on the form (widget) of the selection of the parameters of the trip, set by default (Table 5)
ratings	S	No	Displaying ratings and reviews of trains and wagons (Table 6)
displaySearchFormTimeRange	B	No	Sign display on the form (widget) of the selection of the parameters of the trip field "departure time" The default value is false.
searchProposeStations	S	No	Values of departure and arrival stations for quick selection on the form (widget) of the selection of the parameters of the trip (Table 7)  For the correct display of the web form, it is not recommended to specify more than three stations  The element is configured for all languages that are available for display on the web form
enableReturnDate	B	No	Sign of displaying the date for the direction Back. The default value is true.
displayEmergencyAlerts	B	No	Sign of inclusion of notifications about emergencies The default value is true.

\*To provide the most complete and accurate information to users, the default value for this parameter is "<https://www.ufs-partner.ru/faq>". However, the option can be redefined by the partners at their discretion.



\*\* Using the customerId element, for example, will allow you to implement your own personal account on the Partner's web resource. The customerId element is a repository for user identifiers registered in Partner's external systems (not in UFS LLC products). The partner, by means of his own development tools, needs to implement the logic of writing the identifier of an authorized user to this parameter and deleting the identifier when it leaves the account. Thus, when authorizing a user on the Partner's website, sales via the Web Form will be recorded in the UFS system for this unique identifier of this user.

The Partner is responsible for the uniqueness of the customerId parameter values.

Table 3. Carrier element values

Element	Description
ФПК	Carrier JSC FPC
ТКС	Carrier JSC TCS
ТВЕРСК	Carrier LLC Tverskoy Express
ГРАНД	Carrier JSC TC Grand Service Express
ДОСС	Carrier DOSS JSC Russian Railways
ЦППК	Carrier JSC "Central exurban passenger company"

Table 4. Lang element values

Element	Description
Ru	Russian
En	English
De	German
Zh	Chinese

Table 5. Structure of the searchFormInitParams element

Element	Format	Required	Description
departureStationName	C	No	Departure station
arriveStationName	C	No	Arrival station
departureDate	D	No	Departure date
returnDate	D	No	Departure date for the "Back" route

Table 6. Structure of the ratings element

Element	Format	Required	Description
apiEndpoint	C	Yes	API address for ratings and reviews
widgetUrl	C	Yes	Rating detail widget



Element	Format	Required	Description
display	B	Yes	Sign display ratings
displayReviews	B	Yes	Sign display reviews

Table 7. Structure of the searchProposeStations element

Element	Format	Required	Description
name	C	Yes	The value displayed on the widget
translit*	C	Yes	The value required for the correct formation of the search query

\* The station values in the translit field can be obtained from search queries on the site <https://www.ufs-online.ru>.

The partner can "customize" the look of the application to the corporate style of their site by overriding the styles. When working with SPA web forms, the redefined styles are stored on the partner side, which allows him to make changes to the configuration of the CSS file at any time and opens up new opportunities for creating color themes.

Important! When you override styles, you must respect the dimensions of the elements and the spacing between them according to the values specified in the standard styles.

In the case of placing a Web form under the domain name of the Partner performance of the Web form will depend on the settings of the Partner systems DNS domain names, as well as the obligatory presence of the Partner SSL

A detailed example of the integration code (HTML tags have been added that allow the page to be displayed correctly in the browser):

```
<!doctype html>
<html lang="ru">
<head>
  <meta charset="utf-8" />
  <meta name="viewport" content="width=device-width, initial-scale=1.0, maximum-
scale=1.0, user-scalable=no" />
</head>
<body>
  <link rel="stylesheet" type="text/css" href="./css/custom.css"> <!--Example-->
  <div class=""> <!--Example-->
  <div id="ufs-railway-app"></div> <!--The container for the application.
Changing the container ID is not allowed-->
  <script>
    var UfsRailwayAppConfig = {
      "isHashUrl": true,
      "appDomain": "ufs-online.ru", //Example
      "apiEndpoint": "https://api.ufs-online.ru/api/v1",
      "lang": "ru",
      "searchUrls": {
        "ru": "http://www.ufs-online.ru" //Example
      },
    },
```



```
"helpUrls": {
  "ru": "https://www.ufs-partner.ru/faq/"
},
"offer": {
  "publicOfferType": "partner"
},
"preloaderImage": {
  url: "https://www.ufs-online.ru/img/promo/3.jpg" //Example
},
"externalParams": {
  "customerId": "123abc" //Example
},
"trainRequestParams": {
  "carrier": "ФПК"
},
"searchFormInitParams": {
  "departureStationName": "МОСКВА",
  "arriveStationName": "САНКТ-ПЕТЕРБУРГ",
  "departureDate": "26.01.2019"
},
"displaySearchFormTimeRange": true,
"searchProposeStations": {
  ru: [{
    name: "Москва",
    translit: "moskva"
  }, {
    name: "Санкт-Петербург",
    translit: "sankt-peterburg"
  }]
},
"ratings": {
  "apiEndpoint": "https://spa.ufs-online.ru/railway-ratings-app",
  "widgetUrl": "https://spa.ufs-online.ru/railway-ratings-
app/widget.js",
  "display": true,
  "displayReviews": true
}
};
</script>
<script src="https://spa.ufs-online.ru/kupit-zhd-bilety/widget.js"></script>
</div>
</body>
</html>
```



### **3. DEMONSTRATION**

The Partner can make a test purchase of an e-ticket at the following address:

<https://b2ctest.ufs-online.ru/>

According to the established technology of test payments, the Bank card data is sent to the Partner on request.

Ticket refund is carried out through the service "My order", a link to which is located in the upper right corner of the site. To enter the service, the user must enter the order number and the name of one of the passengers (see section 5).



## 4. INITIALIZE

### 4.1. Initialize to the root of the site

If a Partner needs to place a Web form on the root of the site <https://www.ufs-online.ru>.

Settings in the code to the Web form:

```
<div id="ufs-railway-app"></div>
<script>
  var UfsRailwayAppConfig = {
    "appDomain": "ufs-online.ru",
    "searchUrls": {
      "ru": "http://www.ufs-online.ru"
    }
  };
</script>
<script src="https://spa.ufs-online.ru/kupit-zhd-bilety/widget.js"></script>
```

The application will run in Single Page mode on the root page of the site.

### 4.2. Initialize of the entire application to the internal page of the website

If a Partner needs to place a Web form on the internal page of the site <https://www.ufs-online.ru/railway/>.

Settings in the code to the Web form:

```
<div id="ufs-railway-app"></div>
<script>
  var UfsRailwayAppConfig = {
    "appDomain": "ufs-online.ru", //Example
    "basename": "/railway", //Example
    "searchUrls": {
      "ru": "http://www.ufs-online.ru/railway/" //Example
    }
  };
</script>
<script src="https://spa.ufs-online.ru/kupit-zhd-bilety/widget.js"></script>
```

The application will run in Single Page mode on the root page of the site.



#### 4.3. Initialize to the root of the site of the search form and the application to the internal page

If the Partner needs to place a search form on the root of the site <https://www.ufs-online.ru> and an application with a list of trains and everything else on the internal page <https://www.ufs-online.ru/railway/>.

The configuration of the search form is placed in the root of the site <https://www.ufs-online.ru>:

```
<div id="ufs-railway-app"></div>
<script>
  var UfsRailwayAppConfig = {
    "appDomain": "ufs-online.ru", //Example
    "trainUrls": {
      "ru": "http://www.ufs-online.ru/railway/#" //Example
    }
  };
</script>
<script src="https://spa.ufs-online.ru/kupit-zhd-bilety/widget.js"></script>
```

The application configuration (step 2 and others) is placed on the internal page <https://www.ufs-online.ru/railway/>:

```
<div id="ufs-railway-app"></div>
<script>
  var UfsRailwayAppConfig = {
    "appDomain": "ufs-online.ru", //Example
    "basename": "/railway", //Example
    "searchUrls": {
      "ru": "http://www.ufs-online.ru" //Example
    }
  };
</script>
<script src="https://spa.ufs-online.ru/kupit-zhd-bilety/widget.js"></script>
```

#### 4.4. Initialize to the root of the search form site and the application to another domain

If the Partner needs to place a search form on the root of the site <https://www.ufs-online.ru> and an application with a list of trains and everything else on the root page of another domain <https://railway.ufs-online.ru>.

The configuration of the search form is placed in the root of the site <https://www.ufs-online.ru>:

```
<div id="ufs-railway-app"></div>
<script>
  var UfsRailwayAppConfig = {
```



```
"appDomain": "ufs-online.ru", //Example
"trainUrls": {
  "ru": "https://railway.ufs-online.ru/#" //Example
}
};
</script>
<script src="https://spa.ufs-online.ru/kupit-zhd-bilety/widget.js"></script>
```

The application configuration (step 2 and others) is placed on the internal page <https://railway.ufs-online.ru/>:

```
<div id="ufs-railway-app"></div>
<script>
  var UfsRailwayAppConfig = {
    "appDomain": "ufs-online.ru", //Example
    "searchUrls": {
      "ru": "http://www.ufs-online.ru" //Example
    }
  };
</script>
<script src="https://spa.ufs-online.ru/kupit-zhd-bilety/widget.js"></script>
```

#### 4.5. Initialize to the internal page of the site of the search form and the application to another domain

If a Partner needs to place a search form on the internal site <https://www.ufs-online.ru/railway/> and an application with a list of trains and everything else on the root page of another domain <https://railway.ufs-online.ru/>.

The configuration of the search form is placed on the internal page of the site <https://www.ufs-online.ru/railway/>.

```
<div id="ufs-railway-app"></div>
<script>
  var UfsRailwayAppConfig = {
    "basename": "/railway", //Example
    "appDomain": "ufs-online.ru", //Example
    "trainUrls": {
      "ru": "http://railway.ufs-online.ru/#" //Example
    }
  };
</script>
<script src="https://spa.ufs-online.ru/kupit-zhd-bilety/widget.js"></script>
```

The application configuration (step 2 and others) is placed on the domain <https://railway.ufs-online.ru/>:



```
<div id="ufs-railway-app"></div>
<script>
  var UfsRailwayAppConfig = {
    "appDomain": "ufs-online.ru", //Example
    "searchUrls": {
      "ru": "http://www.ufs-online.ru/railway" //Example
    }
  };
</script>
<script src="https://spa.ufs-online.ru/kupit-zhd-bilety/widget.js"></script>
```

#### 4.6. From internal pages

If the Partner needs to place the Web form on the internal pages of his site and redirect to the main page of trains search, then it is necessary to define the parameter `trainsUrls` and also to specify the value of the `basename` parameter, where `basename` is the relative address to the internal page.

Example: Web form located on the inner page of the website <https://www.ufs-online.ru/> at <https://www.ufs-online.ru/kupit-zhd-bilety/samara>. When you search takes you to the page

<https://www.ufs-online.ru/kupit-zhd-bilety/moskva/samara?date=20.04.2018>

Settings in the code to the Web form:

```
<script>
  var UfsRailwayAppConfig = {
    "isHashUrl":false,
    "appDomain": "ufs-online.ru", //Example
    "basename": "/kupit-zhd-bilety/samara", //Example
    "searchUrls": {
      "ru": "http://www.ufs-online.ru" //Example
    },
    "trainUrls": {
      "ru": "http://www.ufs-online.ru/kupit-zhd-bilety" //Example
    }
  };
</script>
```

If the Partner needs to go to the train selection page, which is on his other site, then he needs to redefine the `trainUrls` parameter to another domain:

```
"trainUrls": {
  "ru": "http://www.ufs-partner.ru/kupit-zhd-bilety" //Example
}
```



#### 4.7. From external pages to the step of selecting a train

If the Partner needs to go to the page of selecting a train from any page of his site (s), then it is necessary to create a request of the form for the transition element (buttons or links) (it is necessary to use UTF-8 encoding):

<https://www.ufs-online.ru/kupit-zhd-bilety/moskva/kirov?date=15.06.2018&TrainNumber=056bl&adult=1&child=1&baby=1&carType=купе&services=COND,SAN,EAT&carrier=ФПК&brandName=ЕНИСЕЙ>

Table 8. Structure of the request to go to the step of selecting a train

Element	Format	Required	Description
Moskva (Example)	C	Yes	Departure station
Kirov (Example)	C	Yes	Arrival station
Date	D	No	Departure date
TrainNumber	NC	No	Train number (from 3 to 5 digits and one or two letters)
Adult	N	No	Number of adult passengers
Child	N	No	Number of children
Baby	N	No	Number of infants
Carrier	EC	No	Carrier (Table 3)
BrandName		No	The brand name of the train Format: ЕНИСЕЙ/enisey
CarType	EC	No	Car category (Table 9)
Services	EC	No	List of services (separated by commas) (Table 10)
Domain	C	No	Domain name of the advert

For Round trip it is necessary to create a request of the form (mandatory use of the UTF-8 encoding):

<https://www.ufs-online.ru/kupit-zhd-bilety/moskva/samara?date=27.04.2018&returnDate=30.04.2018> ,

where returnDate is the date of departure of the return trip.

Table 9. CarType element values

Element	Description
купе	Compartment
общ	Economy class car with no confirmed berth
плац	Economy class sleeper car
мягк	First-class car



Element	Description
люкс	Lux compartment
сид	Seating car

Table 10. Services element values

Element	Description
EAT	Meals
PAP	Newspapers
COND	Air conditioner
BED	Bed linen
SAN	Personal hygiene kit
TV	Television
WIFI	Wi-Fi
TRAN	Transfer

#### 4.8. From external pages to the page for entering personal data

If the Partner needs to go to the page of entering personal data from any page of his site (s), then it is necessary to create a request of the form for the transition element (buttons or links) (it is necessary to use UTF-8 encoding):

[https://www.ufs-online.ru/kupit-zhd-bilety/rzhd/train/advertdocs?ToStation=2004001&UpperPlaceQuantity=1&IncludeInsurance=0&DepartureDay=27&FromStation=2006004&CarNumberAndServiceClass=07\\_23&CarGender=C&AdultQuantity=1&CarType=кыне&PlaceRange=012-012&LowerPlaceQuantity=0&DepartureMonth=5&TrainNumber=006A](https://www.ufs-online.ru/kupit-zhd-bilety/rzhd/train/advertdocs?ToStation=2004001&UpperPlaceQuantity=1&IncludeInsurance=0&DepartureDay=27&FromStation=2006004&CarNumberAndServiceClass=07_23&CarGender=C&AdultQuantity=1&CarType=кыне&PlaceRange=012-012&LowerPlaceQuantity=0&DepartureMonth=5&TrainNumber=006A)

Table 11. Structure of the request to go to the step of ordering

Element	Format	Required	Description
DepartureDay	N	Yes	Departure date
DepartureMonth	N	Yes	Departure month
FromStation	C or N	Yes	Name or code of departure station (2000000 / moskva / москва)
ToStation	C or N	Yes	Name or code of arrival station (2000000 / sankt-peterburg / санкт-петербург)
TrainNumber	NC	No	Train number (from 3 to 5 digits and one or two letters)



Element	Format	Required	Description
AdvertName	C	No	Domain name of the advert
DomainId	N	No	Domain ID of the advert
AdultQuantity	N	Yes	Number of adult passengers
ChildQuantity	N	No	Number of children
BabyQuantity	N	No	Number of infants
CarType	EC	Yes	Car category (Table 9)
CarNumberAndServiceClass		No	Car number and class of service. Written as "X_Y», where X is the number of the car, U – class wagon, for example, 02_2Д
CarGender	EC	No	4-person sleeper compartment type (Table 12)
PlaceRange		No	Range of seats Format: 001 - 999
LowerPlaceQuantity	N	No	Number of lower berths
UpperPlaceQuantity	N	No	Number of upper berths
IncludeInsurance	B	No	Sign of the presence of insurance in the order
PlaceList		No	List of places Format: 001, 002, N, 999
PlaceType		No	Place type Values: Ж - places with animals.
InternationalServiceClass		No	International Class of Service Written as "X/Y", where "X" is the service class of the car, "Y" is the number of berths in compartment. Values: 1/1, 1/2, 1/4, 2/4
Linen	B	No	Attribute that indicates whether to include bed sheets in the cost (only for economy class sleeper car) (Table 13)

For round trip, there is no transition from external pages to the page for entering personal data.

Table 12. CarGender element values

Element	Description
M	4-person sleeper compartment for men



Element	Description
Ж	4-person sleeper compartment for women
C	Mixed compartment
Ц	Entire compartment. No place has been purchased yet in this compartment

Table 13. Linen element values

Element	Description
false	The ticket price does not include bed linen
true	The ticket price includes bed linen

#### 4.9. Auto complete in the fields for entering the trip route

If the Partner uses its own interface for selecting trip parameters (search widget), then to implement the functionality of output and autocomplete of available railway stations when choosing a trip it can request a list of stations by the entered letter combination. To do this, you need to form requests of the following form:

<https://api.ufs-online.ru/api/v1/railway/stations?q=mos> and

<https://api.ufs-online.ru/api/v1/railway/stations?language=en&q=mos> (for output in response to a request for foreign names of stations).

## 5. SERVICE "MY ORDER"

The service "My order" allows the passenger:

- to make a full refund of the order or return one ticket from the order made using the Web form;
- view order information;
- print out your control/boarding coupon, , receipt of various fees and insurance policy;
- change the status of electronic registration of tickets.

To integrate the My Order service, the Partner needs to perform the following actions:

1. Add the following code to the HTML page of your web resource, which contains the block in which the application (container) will be displayed and the script configuration of the application.

2. Add a link to go to an HTML page with an integrated return service. At the same time, it is possible to redirect users to return tickets to <https://www.ufs-online.ru> at <https://www.ufs-online.ru/kupit-zhd-bilety/microcabinet>

The code for embedding the service:

```
<!doctype html>
<html>
<head>
  <meta charset="utf-8" />
  <meta name="viewport" content="width=device-width, initial-scale=1.0,
maximum-scale=1.0, user-scalable=no" />
  <link rel="shortcut icon" href="/my-order/img/favicon.png" type="image/x-
icon" >
  <link rel="icon" href="/my-order/img/favicon.png" type="image/x-icon" >
  <title>Мой заказ</title> <!--Example-->
</head>
<body>
  <div id="ufs-myorder-app"></div> <!--Example-->
  <script>
    var railwayMyOrderConfig = {
      "isHashUrl":true,
      "rootElementId":"ufs-myorder-app", //Example
      "lang":"ru",
      "appDomain":"ufs-online.ru", //Example
      "apiEndpoint":"https://api.ufs-online.ru/api/v1",
      "basename":"/my-order", //Example
      "mainButtonLink":"https://www.ufs-online.ru/" //Example
    };
  </script>
  <script src="https://spa.ufs-online.ru/my-order/widgetMyOrder.js"
async="true"></script>
</body>
```



```
</html>
```

For detailed configuration of the service My order, the variable railwayMyOrderCgonfi in the client browser is provided.

Table 14. Structure of a variable railwayMyOrderConfig

Element	Format	Required	Description
isHashUrl	B	Yes	The format of the url the app (true - routing through #). For partners, the parameter is set to true.
rootElementId	C	Yes	The root html element (container) for service output
lang	C	No	Initializing the application with the specified language (Table 4)
appDomain	C	Yes	The domain the service will work with. Specify the same domain as when you set up the Web form
apiEndpoint	C	Yes	API Access Point
basename	C	No	The address from a website root which is basic for the application. The parameter is set without a domain.
mainButtonLink	C	Yes	Address for the link "Home"



## 6. ANALYTICS

When using web analytics tools (Google Analytics, Yandex.Metrica, etc.) in order to track user activity when placing an order, the Partner can use javascript events built into the Web form. A document with a detailed description of the events is sent to the Partner upon request.